PaSS Extension Specialists with Twitter

By Joe Armstrong and Brian Arnall

Two PaSS Extension Specialists recently entered the ranks of agricultural “twitterers” that are using the website www.Twitter.com to keep producers, consultants, extension educators, and others up to date on current happenings in Oklahoma agriculture. Joe Armstrong, Extension Weeds Specialist, and Brian Arnall, Precision Nutrient Management Specialist, have initiated Twitter accounts. Joe's OSUWeedSci “tweets,” or updates on Twitter, will focus on reporting results and observations from his trials and field experiences. Brian's OSU_NPK tweets will be pointed towards fertility updates and reports. Both will give updated reports as they travel the state for their extension duties, letting followers know about the current field conditions and any situations that may develop. Twitter updates can also be used to direct readers to links with important articles, fact sheets, or other information regarding weed management, soil fertility, or other aspects of crop production. Additionally, Joe and Brian will also be using “TwitPics,” which allows them to post pictures along with their tweets (see below for an example tweet and TwitPic update). This is a new endeavor for PaSS Extension and if their experience is positive, other Extension Specialists may be soon to follow.

To follow Joe and Brian and receive their Twitter updates, you must be a logged into Twitter. Accounts are free, easy to sign up for, and will not fill your email box with unnecessary messages. To sign up for an account, visit www.Twitter.com and choose a log-in name and password. Once you are logged in, simply search for OSUWeedSci and OSU_NPK and click the follow icon to get automatic updates whenever new tweets are posted. There is also a link on the www.NPK.okstate.edu webpage to follow Brian. Please feel free to leave any feedback or post your own questions and observations on the OSUWeedSci and OSU_NPK pages.

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